

POOLGUARD WEBSITE CONTENT 3/22/23

HOMEPAGE

Poolguard logo art (Poolguard-logo-OD.png)

VIOLATOR (top right): Call Toll Free 800.242.7163

TOP NAV

- ABOUT
- ALARMS
- FIND A DEALER
- PRODUCT MANUALS
- WARRANTY REGISTRATION
- CONTACT

SLIDER IMAGES

1. IMAGE: iStock-1298622398.jpg (thumbs up boy)

TITLE: Over 40 years of protection you can count on.

BUTTON: (Learn More links to “About” page)

2. IMAGE: iStock-154952487.jpg (pool)

SUBHEAD: Seamless. Simple. Secure.

BUTTON: “Pool Alarms” - link to “Alarms” product page

3. IMAGE: iStock-186714369.jpg (gate)

TITLE: Blanket your pool with 24/7 security.

BUTTON: “Gate Alarm” - link to “Alarms” product page

4. IMAGE: iStock-1431705631.jpg (toddler / door)

SUBHEAD: Protection from the door to the pool.

BUTTON: “Door Alarms” links to “Alarms” product page

(Homepage cont.)

BELOW THE SLIDER IMAGES (4) Outlined products
HEADER: Pool, Gate and Door Alarm Systems

1. HEADER: Inground Pool Alarm

IMAGE: Poolguard_21dq05D1oHL._AC_outlined.png

BUTTON: “see details” - links to “Alarms” products page

2. HEADER: Above Ground Pool Alarm

IMAGE: Poolguard_Alarm_PGRM-SB-outlined.png

BUTTON: “see details” - links to “Alarms” products page

3. HEADER: Gate Alarm

PRODUCT IMAGE: Poolguard_GATE_ALARM-outlined.png

BUTTON: “see details” - links to “Alarms” products page

4. HEADER: Door Alarms

PRODUCT IMAGE: Poolguard_door-image2-outlined.png

BUTTON: “see details” - links to “Alarms” products page

(Homepage cont.)

HOMEPAGE PRODUCT TOUTS

IMAGE: iStock-154952487.jpg (inground pool)

HEADER: INGROUND POOL ALARM SOLUTION

SUBHEAD: More homeowners choose Poolguard alarms

COPY: Once the inground pool alarm is installed in the pool it cannot be de-activated; it is tamper proof and always in the alarm ready mode.

- Detects intruders
- Easy to use
- In house remote receiver
- Horns are 85 dB at 10 feet

BUTTON: “see details” - links to product on product page

IMAGE: iStock-1414466219.jpg (above ground pool)

HEADER: SAFETY BUOY ABOVE GROUND POOL ALARM

SUBHEAD: Easy directions makes set up a breeze

COPY: Safety Buoy is designed to be used in any above ground pool including quick set, soft sided and portable above ground pools, as well as spas.

- Sub surface detection technology
- Low battery alert
- Includes a remote receiver
- Tamper proof

BUTTON: “see details” - links to product on product page

(Homepage cont.)

IMAGE: iStock-186714369.jpg (gate)

HEADER: POOL GATE ALARM

SUBHEAD: Play-it-safe gate alarms help detect intruders

COPY: All pools should be fenced, but the gate is the weakest link, therefore you should always install a gate alarm to protect your family.

- Perfect for gates, doors or screens
- Alarm sounds in 7 seconds
- Includes adult pass through feature
- Automatically resets

BUTTON: “see details” - links to product on product page

IMAGE: iStock-1431705631.jpg (toddler / door)

HEADER: INTERIOR DOOR ALARMS

SUBHEAD: Keep the whole family safe and sound

COPY: The majority of children that drown in pools simply walk out the back door. When a child opens a door with a Poolguard Door Alarm you will know immediately.

- Simple to set up and operate
- Complies with building codes
- Includes adult pass through feature
- Automatically resets

BUTTON: “see details” - links to product on product page

(Homepage cont.)

TESTIMONIAL SECTION

HEADER: What our customers are saying.

1. “This alarm worked perfectly and gave us peace of mind while grandkids were here.”
2. “We entertain often and this product gives us peace of mind when guests are over.”
3. “Best on the market. I have literally tried several different manufacturers.”
4. “Customer service is outstanding, and I will recommend your products to others.”
5. “Seven-year-old granddaughter jumped in the pool and the adults knew right away.”
6. “Excellent pool alarm. Had it installed and working within 15 minutes.”

FOOTER CONTENT:

Number one in customer service.

PBM Industries, Inc.

PO Box 658

North Vernon, IN 47265

All products proudly made in the USA.

800.242.7163

One source for all your pool safety alarms

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ABOUT

IMAGE: (Building image) Conexus_Poolguard_0383.jpg

HEADER: Proudly made in the USA for over 40 years

SUBHEAD: Proudly Made in the USA

COPY: Poolguard was founded in North Vernon, Indiana, in 1982 and is under the same family-owned and operated enterprise. The founder is still involved and his son serves as president, running day-to-day operations with the same small-town Indiana dedication and values. Our company is based around preventing children from drowning.

Drowning is the second leading cause of death for children under five in the United States. Our pool safety products manufactured in our small Indiana town is saving lives all over the world. Our alarm products made in our North Vernon plant reflect more than just family and community values. The products and the manufacturing process that make them are virtually unchanged since we first introduced them in 1982.

SUBHEAD: More reasons to choose Poolguard

1. (circle graphic) All Poolguard products are proudly made in the USA at our North Vernon, Indiana plant since 1982.
2. (circle graphic) Poolguard Pool Alarms were tested and "Top Rated" by Good Housekeeping Magazine.
3. (circle graphic) Alarms have been Tested and Certified by NSF International to the ASTM Standard Safety Specification.

FIND A DEALER

HEADER: POOLGUARD ALARMS CAN BE
PURCHASED FROM THE FOLLOWING:

Purchase Online
Company & URL.xlsx

Wholesale Distributors
Distributor List.xlsx

Please note. Wholesale Distributor list is for Swimming
Pool Builders and Retailers and will not sell direct to
consumers.

Dealer Locator (Locator interface)

If you are an e-commerce company, retailer, or wholesale
distributor and would like to be added to our list please
[contact us](#)

CONTACT

Toll Free: (800) 242-7163

Telephone: (812) 346-2648

Poolguard

PBM Industries, Inc.

PO Box 658

North Vernon, IN 47265

E-mail Poolguard (sales@poolguard.com)

MANUALS

HEADER: POOLGUARD PRODUCT MANUALS

IN-GROUND POOL ALARM

(Client is working on the PDF's and naming convention)

ABOVE GROUND "SAFETY BUOY" POOL ALARM

(Client is working on the PDF's and naming convention)

GATE ALARM - MODEL GAPT-2

(Client is working on the PDF's and naming convention)

DOOR ALARM - Model DAPT-2

(Client is working on the PDF's and naming convention)

DOOR ALARM - Model DAPT-WT

(Client is working on the PDF's and naming convention)

WARRANTY REGISTRATION

Registration interface / form

ALARMS

HEADER: **INGROUND POOL ALARM – MODEL PGRM-2**

IMAGE: inground_alarm.jpg

BUTTONS:

1. installation video

(<https://www.youtube.com/watch?v=aRd7wDg97o4>)

2. product manual (Client is working on the PDF's and naming convention)

3. warranty registration (link to Warranty page)

4. purchase (link to “Find a dealer” page)

SUBHEAD: 3 Year Warranty

COPY: Never worry again about your pool's safety when you step away! The Poolguard Inground Pool Alarm is certified by global and rigorous standards organization ASTM International. This electronic sensor is loaded with patented features to detect entry into the pool by children, pets, or intruders so you're immediately in the know. New sensing technology provides less chance of false alarms due to wind, rain or small objects such as sticks or toys entering the water.

- Detects intruders
- Sits on deck
- Battery powered
- Low battery indicator
- New sensing technology
- Easy to use

- Completely portable
- Automatic reset
- Affordable price
- Important safety feature
- In house remote receiver
- Horns are 85 dB at 10 feet
- NEW Weatherproof design
- NEW Sensing technology
- NEW Microprocessor technology
- **MSRP: \$284.95**

NSF CERTIFIED TO ASTM F 2208-08

SUBHEAD: Features and benefits

- The inground pool alarm, once installed in the pool, cannot be de-activated; it is always in the alarm ready mode.
- The alarm will sound an alarm when removed from the pool.
- Sleep mode: when you would like to use your pool, simply remove the alarm from the pool and put it into sleep mode.
- Automatic wake-up: The inground pool alarm will automatically wake up and run a system test when installed into the pool.
- The inground pool alarm comes with an in-house remote receiver that has a range up to 200 ft., and comes with a 12 volt power supply.
- The inground poolside alarm works on a 9-volt battery (not included); with a battery life of approximately one year.

- Audible low battery indicator at the poolside alarm is also indicated by the in house remote receiver.
- New sensing technology provides less chance of false alarms due to wind, rain or small objects such as sticks or toys entering the water.
- Poolguard alarms can be used in pools up to 20' x 40' or 800 square feet.
- The inground pool alarm can be used with a solar blanket.
- Most reliable, advanced, and affordable alarm available.
- Poolguard PGRM-2 is designed to detect intrusions similar to a one year old child.

Certification logos:

ce-marking-logo.png

ASTM_images.tif

NSF_images-1.png

Meets New York, CA, CT, FL, and TN state alarm codes

HEADER: ABOVE GROUND "SAFETY BUOY"

POOL ALARM – MODEL PGRM-SB

IMAGE: Pool_Alarm_PGRM-SB.jpg

BUTTONS:

1. installation video

https://www.youtube.com/watch?v=J_ljEaY0qgk

2. product manual (Client is working on the PDF's and naming convention)

manual link (PG Buoy Manual - Current.pdf)

3.warranty registration (link to Warranty registration page)

4. purchase (link to "Find a dealer" page)

SUBHEAD: One Year Warranty

COPY: Poolguard Safety Buoy above ground pool alarm, is designed to be used in any above ground pool including quick set, soft sided and portable above ground pools, as well as spas. The Safety Buoy alarm is the only floating alarm NSF certified to the ASTM F2208 pool alarm standard. The Safety Buoy floats on the water and uses sub surface detection technology and includes an in-house remote receiver with a 200 ft. range.

- Floats in pool
- Battery powered
- Low battery indicator
- Completely portable
- Subsurface detection
- Meets barrier laws
- Easy to use
- Automatic reset
- Affordable price
- Patent pending
- Made in the USA
- **MSRP: \$195.95**

SUBHEAD: Features and benefits

- Safety Buoy alarm functions are controlled by the units Red Key.
- Silent installation and removal feature.
- Tamper proof. Alarm will sound if removed from the pool.
- Constant protection. Always on and cannot be turned off.
- Sleep mode. The Safety Buoy must be removed from your pool when swimming.

- Safety Buoy includes a remote receiver with a 200 ft. range.
- One 9-volt battery. (not included)
- Low battery function audible alert.
- Sensing technology reduces false alarms due to wind, rain or small objects.
- Works with above ground pools 30' in diameter and up to 18' X 36'.
- Safety Buoy has been tested and certified by NSF International to the ASTM standard safety specification for residential pool alarms, ASTM F2208-08.
- Ideal for above ground pools, soft sided portable pools and spas.
- The Safety Buoy is designed to detect intrusions.
- The Safety Buoy is the only floating pool alarm that uses sub surface detection technology.

Certification logos:

ce-marking-logo.png

ASTM_images.tif

NSF_images-1.png

Meets NY, CA, CT, FL, and TN state alarm codes

HEADER: GATE ALARM - MODEL GAPT-2

IMAGE: GATE_ALARM.gif

1. product manual -(Client is working on the PDF's and naming convention)
2. warranty registration (link to Warranty registration page)
3. purchase (link to "Find a dealer" page)

SUBHEAD: One Year Warranty

COPY: The Poolguard gate alarm can be installed on any pool gate, outside door, or screen. If a child opens the gate, the alarm sounds in 7 seconds, even if they close the gate. Under all conditions, the alarm is always on and always resets itself. The alarm will prevent someone from mistakenly leaving your gate open for children to pass through. The Poolguard gate alarm has an adult pass through option, which allows adults to enter the gate without the alarm sounding.

- Gates, door or screen
- Alarm sounds in 7 seconds
- Always on
- Automatically resets
- Gate open alert
- Adult pass through feature
- Audible low battery indicator
- 9-volt battery (not included)
- Includes 3ft UL wire / sensor / magnet
- **MSRP: \$74.95**

SUBHEAD: Features and benefits

- Poolguard Gate Alarm can be used on any gate, outside door or screen giving access to your pool.
- Alarm sounds in 7 seconds if a child opens the gate, even if they close the gate.
- The alarm is always on and always automatically resets under all conditions.
- Alarm will not allow someone to accidentally leave your gate open for children to wander through.

- Gate Alarm is equipped with an adult pass through feature that allows adults to go through the gate without the alarm sounding.
- The Gate Alarm is equipped with a low battery indicator and will audibly alert you when your battery is getting low.
- The Gate Alarm uses one 9-volt battery, (not included) and battery life is approximately one year.
- Alarm comes with 3 feet of UL approved hook-up wire and a sensor switch and sensor magnet designed for gates.

Certification logos:

ce-marking-logo.png

ASTM_images.tif

NSF_images-1.png

**HEADER: DOOR ALARM - MODEL DAPT-2 /
ALARM SOUNDS IN 7 SECONDS**

IMAGE: door_alarm_wireless.jpg

1. product manual (Client is working on the PDF's and naming convention)
2. warranty registration (link to Warranty registration page)
3. purchase (link to "Find a dealer" page)

SUBHEAD: One Year Warranty

COPY: The Poolguard Door Alarm DAPT-2 mounts next to any door which gives easy access to your swimming pool. Any door which allows young children easy and quick access to a pool area is dangerous and should have a door alarm. The Poolguard Door Alarm comes with two magnetic switches, hook-up wire and operates on one 9-volt battery. The door alarm has a delay switch which

allows an adult to pass through the door without the alarm sounding.

- Complies with building codes
- Simple to operate
- Automatic reset
- Battery powered
- Easy to install
- 85 dB horn at 10 feet
- Pass through feature for adults
- Low battery indicator
- **MSRP: \$63.95**

SUBHEAD: Features and benefits

- The door alarm will sound in 7 seconds when a child opens the door.
- Alarm will continue to sound until an adult comes to the door and resets the alarm.
- Alarm will sound even if a child goes through the door and closes it behind them.
- The door alarm is always on and will automatically reset under all conditions.
- Alarm is equipped with an adult pass through feature that will allow adults to go through the door without the alarm sounding.
- Optional screen door kits can be purchased, kit allows you to get air through your screen door without the alarm sounding.
- Poolguard Door Alarm uses one 9-volt battery, (not included) with a battery life of approximately 1 year.
- The door alarm is equipped with a low battery indicator that will audibly alert you when your battery is getting low.

- Poolguard is the only door alarm that is UL listed under UL 2017 for water hazard entrance alarm equipment.

Certification logos:

UL_LISTED.png

ce-marking-logo.png

ASTM_images.tif

NSF_images-1.png

HADER: DOOR ALARM - MODEL DAPT-WT - ALARM SOUNDS IMMEDIATELY!

IMAGE: door_alarm_wireless.jpg

1. product manual (Client is working on the PDF's and naming convention)
2. warranty registration (link to Warranty registration page)
3. purchase (link to "Find a dealer" page)

SUBHEAD: One Year Warranty

COPY: The Poolguard DAPT-WT Door Alarm is equipped with an adult pass-through feature that allows adults to go through the door without the alarm sounding. The Poolguard Door Alarm will sound immediately when a child opens the door, and the alarm will continue to sound until an adult comes to the door. If a child goes through the doorway and closes the door, the alarm will sound for 5 minutes and then automatically reset. The Poolguard DAPT-WT Door Alarm is always on and uses one 9-volt battery and features an audible low battery indicator.

- Alarm sounds immediately
- Wireless transmitter pass-through feature
- Simple to operate

- Easy to install
- Complies with barrier codes
- Low battery indicator
- Battery powered
- Automatic reset
- **MSRP: \$83.95**

SUBHEAD: Features and benefits

- The door alarm will sound immediately when a child opens the door, and will continue to sound if the door is left open.
- If a child goes through the door and closes the door, the alarm will sound for 5 minutes and automatically reset.
- Model DAPT-WT alarm is equipped with an outdoor wireless transmitter allowing adults to enter from the outside without alarm sounding.
- Outdoor wireless transmitter is easy to install.
- The door alarm is always on and will automatically reset under all conditions.
- The door alarm is equipped with an adult pass through feature.
- Optional screen door kits can be purchased for the alarm.
- The door alarm uses one 9-volt battery. (not included)
- The door alarm is equipped with a low battery indicator.
- Poolguard has the only door alarm that is UL listed under

UL 2017 for water hazard entrance alarm equipment.

Certification logos:

UL_LISTED.png

ce-marking-logo.png

ASTM_images.tif

NSF_images-1.png